

Media statement

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Consumer trust and confidence a strategic priority for digital health delivery

The consumer experience in digital health will set the agenda for the Australasian Institute of Digital Health's new expert panel on building trust and confidence in health and data.

Institute CEO Dr Louise Schaper says the Expert Advisory Group will look at issues confronting many Australians such as using and sharing data for the benefits of individuals and the health system more broadly.

"In today's digital world, trust is everything. We know patients and health consumers need to be brought along the digital journey if we are to leverage all the benefits of a connected health system," Dr Schaper said.

"The new expert group is drawn from the Institute's Fellows and members, as well as community leaders, and will look at the challenges of balancing the needs of clinicians, patients/consumers and health system decision makers."

Dr Schaper said Expert Advisory Groups were a mechanism for engaging expert Fellows, Members and invited stakeholders in the Institute's leadership and advocacy strategy [Shifting the Dial](#).

The members of the expert advisory group on building trust and confidence are:

- **Associate Professor Paul Cooper** (FAIDH, CHIA), A/Prof Health Informatics Management, Deakin University
- **Sarah Daniell**, Founder and Director, Lextechia
- **Dr Gerardo Luis Dimaguila** (FAIDH), Health Informatician, Murdoch Childrens Research Institute
- **Dr Juanita Fernando** (FAIDH), Vice Chair, Australian Privacy Foundation
- **Paul Grant** (FAIDH), consultant EY
- **Kylie Holcombe** (CHIA), Coding Auditor, Ballarat Health Services
- **Associate Professor Belinda Lange** (FAIDH), Research Lead (Technology), Caring Futures Institute
- **Professor Farah Magrabi** (FAIDH), Professor of Biomedical & Health Informatics, Macquarie University
- **Dr Robin Mann**, (FAIDH), Consulting Director for Health, Fujitsu
- **Nicholas Mark**, paramedic and operations manager Clinical Hub, Ambulance South Australia
- **Tina Purnat** (FAIDH), Team Lead Infodemic Management, World Health Organization
- **Dr Guy Tsafnat** (FAIDH), founder and Chief Scientific Officer, Evidentli
- **Dr Melinda Wassell** (CHIA), healthcare IT executive and clinician
- **Professor Trish Williams** (FAIDH), Cisco Chair and Professor of Digital Health Systems at Flinders University
- **Dr Stephanie Wood** (CHIA), physician, Alfred Health

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