

Embrace the possibilities of digital health in Australia



Information and data exchange



Value-based healthcare



Consumer engagement and experience

The Clinical Engagement and Digital Health Thought Leadership Series was a collaboration and partnership event series between the Australasian Institute of Digital Health (AIDH) and Cerner. It brought together leaders of clinical practice, hospital administrators, researchers, health administrators, primary care system leaders, technologists and other senior stakeholders from around Australia to facilitate critical discussions around the possibilities of digital in healthcare. Reflecting on the challenges and systemic barriers that currently exist within the health ecosystem, the series participants shared some practical insights that we can all use to drive positive outcomes, as we consider how digital technology is transforming healthcare. Drawing from this event series, the AIDH and Cerner produced a collaborative white paper.

The key topics covered in the series included:

- **Practical insights into clinical data exchange:** The exchange of information in connecting and following the patient, better enabling interactions between public and private, primary to acute, acute to aged care services.

- **Revisiting value-based healthcare:** Are we getting the best from our limited and finite resources, are we measuring what matters, and how do we systemise, influence and adjust to change?
- **Enhancing patient engagement and consumer experiences:** Have we improved on patient and consumer engagement, what are the practical learnings, where can we do better, what are the risks if we do not improve?

The series uncovered some clear insights from the industry, such as the importance of considering consumers' goals and experiences, understanding that priorities, goals and principles matter and that the required technology is already available, acknowledging that one size does not fit all, recognising the need to be better at sharing what works and planning for hygiene factors, and – importantly in the contemporary context – timing is everything, so we mustn't waste a crisis!

[Download the full white paper here.](#)