



## Digital health for midwives: Apps and innovations transforming maternal health and wellness

<b>12.30 pm</b>		<b>Opening and framework</b>
12.30 - 12.40 pm	Welcome and introductions <b>Dr Jen Bichel-Findlay</b> FAIDH CHIA Honorary Associate, University of Technology Sydney, & Chair of the AIDH Nursing and Midwifery Community of Practice <a href="#">@JenBicFin</a>	
12.40 - 12.55 pm	Competency framework overview <b>Angela Ryan</b> FAIDH Chief Clinical Information Officer, Australian Digital Health Agency <a href="#">@bompansero</a>	
12.55 - 1.10 pm	Keynote: The use and value of digital media for education and information about pregnancy and early motherhood <b>Cath Curtin</b> Author, app developer and podcaster	
<b>SESSION 1 Apps and tech: Supporting parents from start to end</b>		Chair: Jen Bichel-Findlay, University of Technology Sydney
1.10 - 1.20 pm	Eve: A comprehensive maternity smartphone application and clinician portal <b>Nicole Carlon</b> Director of Operations, Women and Children's Northern Health	
1.20 - 1.30 pm	MAMA: Bringing together a digital community of passionate midwives, mothers and families <b>Jan Ireland</b> Director, Midwives and Mothers Australia	
1.30 - 1.40 pm	'My Baby WA' mobile phone application <b>Tarryn Sharp</b> Project Lead, Country Health Innovations <a href="#">@tarrynsharp</a>	
1.40 - 1.50 pm	App-t Innovation: Developing an antenatal app <b>Dr Jeni Stevens</b> Clinical Midwifery Consultant in Infant Feeding, Nepean Hospital <a href="#">@JeniStevensS2S</a>	
1.50 - 2.10 pm	Q&A for all speakers	
2.10 - 2.40 pm	Break	
<b>2.40 pm</b>	<b>SESSION 2 The new way of birthing education</b>	
2.40 - 2.50 pm	The Conceiving Mind: An online education and resource program guiding couples through fertility treatment and early pregnancy <b>Donna Barnekow</b> Founder, The Conceiving Mind, registered nurse & midwife, fertility counsellor and hypnotherapist.	
2.50 - 3.00 pm	'Nourish Baby' online antenatal classes and early parenting courses <b>Cindy Davenport</b> Co-Director, Ternity Group, midwife, lactation consultant, child and family health nurse	
3.00 - 3.10 pm	Online skills-based childbirth education for birth...And life! <b>Rebecca McQueen</b> Co-Founder, Birth Sense Australia	
3.10 - 3.20 pm	Empowering women through their C-section journey with online education, support and resources <b>Leonie Rastas</b> Founder & CEO, CaesarCare <a href="#">@lrastas</a>	
3.20 - 3.30 pm	Online birth education: Could this be the new normal? <b>Edwina Sharrock</b> Founder, Birth Beat <a href="#">@EdwinaSharrock</a>	
3.30 - 3.40 pm	Free yourself from Dr. Google questions and help me build our community's support for breastfeeding with an internationally award-winning app <b>Karina Ayers</b> Nurse Midwife IBCLC, Maternal and Child Health Advisor, HelpFeed Me Org <a href="#">@HelpMe_Feed</a>	
3.40 - 4.00 pm	Q&A for all speakers	
4.00 - 4.30 pm	Break	
<b>4.30 pm</b>	<b>SESSION 3 Accessibility and wellbeing</b>	Chair: Annemarie De Leo, Edith Cowan University
4.30 - 4.40 pm	Making digital health accessible to women before, during and after pregnancy <b>Rebecca Bartlett</b> Founder, Shifra App <a href="#">@beccahbartlett</a>	
4.40 - 4.50 pm	The impact of iEMR on perinatal care in Australia: A multi-site study <b>A/Prof Lauren Kearney</b> Associate Professor, School of Nursing, Midwifery & Paramedicine, University of the Sunshine Coast <a href="#">@Lauren_Kearney7</a> <b>Mariann Hadland</b> Registered Midwife, Midwifery Group Practice, Townsville University Hospital	
4.50 - 5.00 pm	MT4C: The midwifery tool for change <b>Sara Davis</b> Clinical Midwife, Community Midwifery Program	
5.00 - 5.10 pm	Baby Coming You Ready? A bold innovation designed to support the social and emotional wellbeing of vulnerable parents-to-be <b>Jayne Kotz</b> Project Lead for BCYR, Senior Research Fellow, Nurse Practitioner/Midwife <a href="#">@JayneKotz1</a>	
5.10 - 5.20 pm	YourTime: Promoting maternal wellbeing during pregnancy and after birth <b>A/Prof Lois McKellar</b> Associate Professor of Midwifery, University of South Australia <a href="#">@DrLoisMcKellar1</a>	
5.20 - 5.30 pm	Non-invasive fetal ECG monitoring: innovations in the care of women with complex pregnancies <b>Dr Deborah Fox</b> Senior Lecturer, Centre for Midwifery, Child and Family Health, University of Technology Sydney <a href="#">@debjfox</a>	
5.30 - 5.50 pm	Q&A for all speakers	
<b>6.00 pm</b>	Closing comments & program concludes	