



Rafic Habib
CEO, Clinic to Cloud

01

The patient is the most underutilized resource in healthcare

02

Information at the point of care

03

Interoperability

OUR CUSTOMERS



2430

Doctors



2.49M

Patients



2,571

Other Users



215K

Patient Portal

OUR INTERACTIONS

2015

2019

- 01 SMS 1,920
- 02 Secure Messages 0
- 03 Emails 38
- 04 Appointments 438
- 05 Invoices \$274,000

- 01 SMS 174,472
- 02 Secure Messages 33,963
- 03 Emails 3,688
- 04 Appointments 118,736
- 05 Invoices \$30,584,792

What does cloud technology mean to you?



Cost
effectiveness



Work
Flexibility



Interoperability



Data Security



Patient
Engagement



Better
Communication



SCRUITINY OF PRACTICE



Competition & Profitability



The consumers – Patients



Realtime expectations



Social media profile - mistakes



Clinician driven outcomes



Data driven care
(PREMS & PROMS)



THANK YOU

