



**Pamela Scicluna**  
CHAIR

Executive Director,  
Kianza & Medtasker

# UX for Impact

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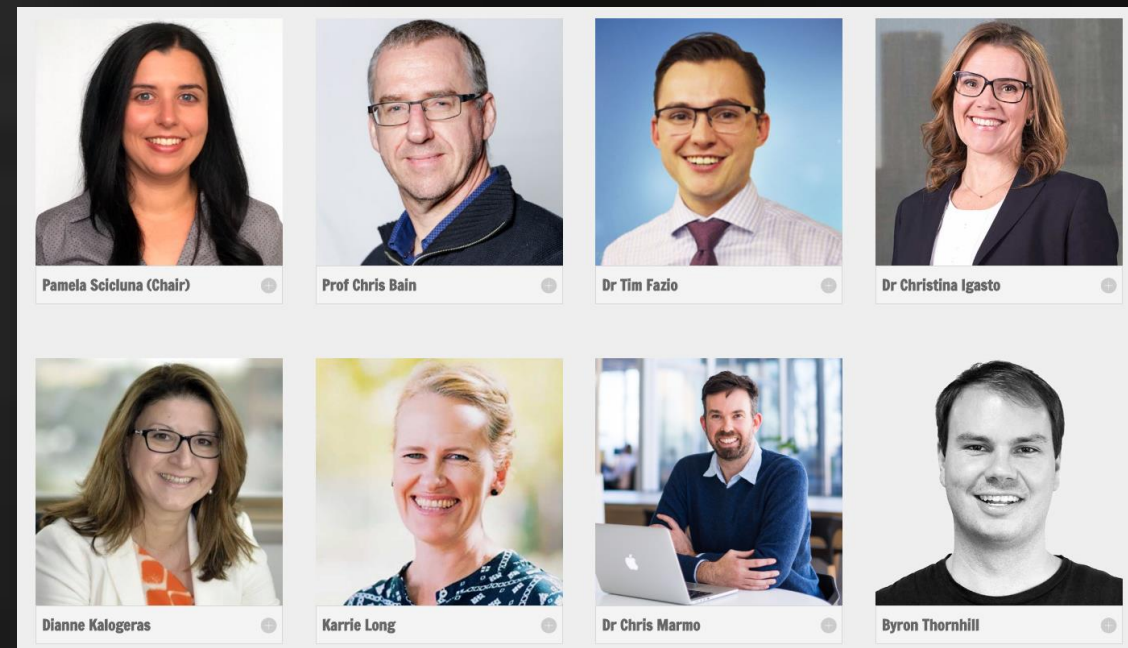
Masterclass

Tuesday 13 August 2019

# Proudly brought to you by HISA's UX Community of Practice

## Leadership

We **inform, engage and influence** in matters relating to the user experience of software and processes across the healthcare sector, recognising that user experience is key to the interaction with and adoption of digital health technologies.



Supported by



Dr Josie Di Donato

# Today's Masterclass

- The Challenge – Chris McCarthy (10 mins)
- Interactive Workshop – Facilitated by Dr Chris Marmo (70 mins)
- Reveal Hopelab's Findings – Chris McCarthy (10 mins)



**Chris McCarthy**  
(USA)

Vice President, Strategy & Design,  
Hopelab

# The Challenge