AIDH AI Transparency statement

The Australasian Institute of Digital Health (AIDH) represents a diverse and growing community at the intersection of healthcare and technology, providing objective, non-partisan, and independent advice on the use of technology and informatics to solve the most pressing challenges facing our healthcare system, and advance our nation's transition to a digital health future.

Our purpose is to be the independent voice of digital health leadership and expertise to achieve healthier lives, digitally enabled.

1. Purpose of AI use
At AIDH, we use artificial intelligence (AI) to enhance our work across workforce advancement, community engagement, and policy and advocacy efforts in the digital health sector.

The Organisation for Economic Co-operation and Development (OECD) defines AI as

> "A machine-based system that, for explicit or implicit objectives, infers, from the input it receives, how to generate outputs such as predictions, content, recommendations, or decisions that can influence physical or virtual environments. Different AI systems vary in their levels of autonomy and adaptiveness after deployment."

2. Commitment to safe and responsible use of AI
We adhere to the Australian AI Ethics Principles to ensure our AI use is fair, accountable, and transparent.

Additionally, we follow the Voluntary Guardrails for the Use of AI wherever relevant to uphold responsible and ethical AI deployment.

3. How AI is used
AI may be integrated into our operations to:

- Streamline internal operations by automating routine tasks, including drafting reports and summaries.
- Generate insights and recommendations.
- Process and analyse large volumes of non-sensitive data.
- Analyse trends.
- Deliver targeted and timely information to enhance member and stakeholder engagement.
- Improve staff experience and/or capabilities.

4. Human oversight and accountability

AI is used as a tool to support, not replace, human decision-making. All AI-generated outputs are reviewed by staff to ensure accuracy, relevance, and alignment with our policy positions, internal policies, strategic plan and code of conduct. We are committed to responsible AI use, and our team remains accountable for final decisions and communications.

AIDH has an internal policy governing the responsible use of AI and internal guidelines to support staff in its application. These resources ensure our team understands how to effectively and ethically utilise AI in their work while aligning with industry best practices and regulatory expectations.

5. Data privacy and security

We prioritise the privacy and security of data when using AI, and we do not use AI to process sensitive personal information. Any data used for AI-driven insights is aggregated, de-identified, or publicly available to ensure compliance with privacy regulations and AIDH privacy policy.

6. Transparency and disclosure

We are committed to transparency in our AI use.

AIDH will ensure that proper disclosure and/or labelling of material are in place, particularly when:

1. AI systems, such as chatbots or automated email generators, are used by AIDH to directly engage with internal and/or external users;
2. AI plays a significant role in critical decision-making processes;
3. AI is used to generate recommendations for content, products or services;
4. AI is used to generate content and:
    - the content purports to portray real people, places or events or could be misinterpreted that way; and/or
    - the intended audience for the content would reasonably expect disclosure.

We will provide updates on how AI informs our work and continuously refine our AI practices based on best practices and stakeholder feedback.

If you have any questions or concerns about our AI use, please contact us at info@digitalhealth.org.au